



ROLLIN' AT THE RITZ!

2009 Monte Carlo Gala at the Ritz Carlton, White Plains

To benefit the extraordinary work of Hadassah in Health and Medical Research

Westchester Region of Hadassah

The Women's Zionist Organization of America, Inc.

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Dear _____:

Picture a young teenager, suddenly confined to a wheelchair because of a genetic disease that caused her to shake and twitch uncontrollably. The doctors at Hadassah Hospital implanted an electrode in her brain. She was walking two weeks later.

Imagine a second woman, blown up by a terrorist. Her doctor, Avi Rifkind said, "She was destroyed, as if an atom bomb had fallen on her. Today she drives a car. When I look at her, I feel as if I have a new baby."

Miracles Performed Daily

At Hadassah Hospital, miracles like this happen every day. Your contribution can help us continue them. The ad you placed in Hadassah's gala program last year helped us raise over \$50,000 for breast cancer and gene therapy research, education, and awareness.

This year, we're rolling the dice and aiming to double our fundraising goal to \$100,000 at our next fundraising gala on March 21, 2009. Our theme will be Rollin' at the Ritz, held at the Ritz-Carlton in White Plains, featuring Monte Carlo-style gambling and a goods and services auction.

Reach 7,000 People for Less Than the Price of a Daily Latte

Your ad will be seen in our journal, which goes to our 7,000 members in Westchester, Greenwich, and the Bronx. Or, you can donate goods or services and we'll auction them off. All funds go directly towards research to find cures for Multiple Sclerosis, Parkinson's and other neurological diseases.

Donate and Change Lives

Repeating or increasing your gift would mean so much. The money you send will help us find cures for Multiple Sclerosis, Parkinson's and other neurological diseases. All contributions will be listed in the auction program and all publicity. Contributions are tax-deductible.

Please fill out and mail the attached form to place an ad or make a donation. Or, call our office at 914-937-3151.

Sincerely,

Adrienne Silver

Adrienne Silver
Journal Chair